

## Japanese Dramas broadcast in Thailand Grand Promotional Event in Bangkok on June 18th

The executive committee of International Drama Festival in TOKYO announces the launch of J Series Festival; a boom up project of Japanese broadcast content in Thailand. Since 2013, J Series Festival has been continually held across Asian countries, namely Thailand, Indonesia and Vietnam with a mission to promote Japanese broadcast content. The events consist of showing the digest version of Japanese TV dramas, talk shows with actors and actresses in dramas and music performances to make the local people be interested in Japan. So far, the festivals have been well received by the local audiences, raising further awareness of Japan's rich entertainment content. In order to succeed in increasing this "Japanese Entertainment Boom", we will be holding our 4th event in Thailand.

This will be an opportunity for a cultural exchange between two countries.

Promotion Title : J Series Festival in Thailand



### Grand Promotional Event

On June 18<sup>th</sup> (Sunday), we will be hosting a large-scale promotional event featuring actors and musicians and TV talents from Japan and Thailand. The prospective guests are listed below.

#### **【Guests from Japan】**



Mirai Shida



Aoi Teshima



Rei



enra

**【Guests from Thailand】**



Neko Jump



Warattaya Nilkuha

**【MC】**



DJ Tonhorm



DJ PK

● **VENUE :** Siam Pavalai Theater (Siam Paragon 6F, Bangkok)

● **Stage Rundown –Event-**

14:30 General Visitors Doors Open

15:00 Opening

Digest screening of Japanese TV dramas

Talk show by Tatsuya Ueda and Mirai Shida

Music live

Participatory event and etc.

17:20 The End