

Japanese Dramas broadcast in Taiwan
Grand Promotional Event in Taipei
on September 18th

The executive committee of International Drama Festival in TOKYO announces the launch of J Series Festival; a boom up project of Japanese broadcast content in Taipei on September 18th(Tuesday), 2018.

“J Series Festival” is a large-scale event started in 2013 as a new promotion development to introduce Japanese broadcast contents to overseas. So far, it has been implemented four times in Thailand, twice in Indonesia, and once in Vietnam. This time, J Series Festival is held at the 4th country. Being known as a typical pro-Japanese country, Taiwan has broadcasted a variety of Japanese TV content. However, in recent years other Asian countries have gained a strong presence. The launch of J Series Festival aims for a chance for the Japanese content to boom up again.

J Series Festival is a public project that contributes significantly to Japan’s national strategy titled as “International Promotion of Japanese Broadcast Content”. It also propels the “Cool Japan” concept.

Promotion Title: J Series Festival in Taiwan



Date : September 18 (Tuesday), 2018

Venue : Legacy Max (Xinyi Theater)

(Songshou Road, 11, Xinyi District, Taipei City, Taiwan 110)

CAST:
【Actors】

Dean Fujioka



Mizuki Yamamoto



Anna Ishii



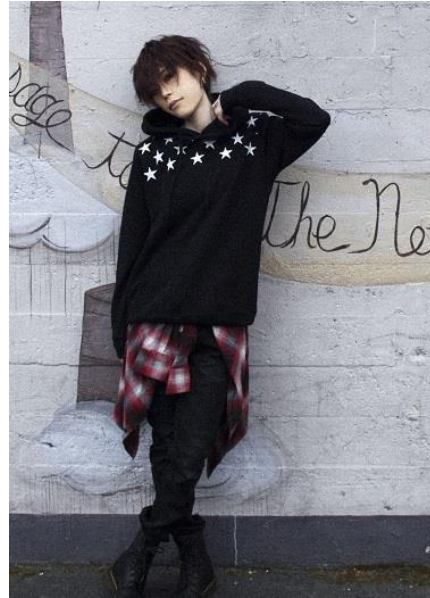
Yuki Sasou

【Musicians】



Yu Sakai

nano



Lin Yu Chun (Taiwanese singer)

【MC】

Ken



Dona



Stage Rundown –Event-

- 18:00 Doors open (Press registration starting at 17:30)
- 18:30 Opening
 - Digest screening of Japanese TV dramas
 - Talk show by Japanese actors
 - Introduction of Japanese TV programs in Taiwan
 - Music performance
 - Participatory event and etc.
- 20:50 The end

■ Bureau of International Drama Festival in Tokyo
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