

Japanese Dramas broadcast in Thailand  
Grand Promotional Event in Bangkok  
on July 20<sup>th</sup>

The executive committee of International Drama Festival in TOKYO announces the launch of J Series Festival; a boom up project of Japanese broadcast content in Thailand.

Since 2013, J Series Festival has been continually held across Asian countries and region, namely Thailand, Indonesia, Vietnam and Taiwan with a mission to promote Japanese broadcast content. The events consist of showing the digest version of Japanese TV dramas, talk shows with actors and actresses in dramas and music performances to make the local people be interested in Japan. So far, the festivals have been well received by the local audiences, raising further awareness of Japan's rich entertainment content.

In order to succeed in increasing this "Japanese Entertainment Boom", we will be holding our 5th event in Thailand.

This will be an opportunity for a cultural exchange between two countries.

Promotion Title : J Series Festival in Thailand



**Grand Promotional Event**

On June 20<sup>th</sup> (Sunday), we will be hosting a large-scale promotional event featuring actors and musicians and TV talents from Japan and Thailand. The prospective guests are listed below.

**【Guests from Japan】**



**Ryusei Fujii (Johnny's WEST)**



**Hinako Sakurai**

**【Japanese Musician】**



**Minori Chihara**



**Maco**

**【Thai Musician】**



**Aim**

【MC】



Katob



Fairy Supakyada

### **Venue**

Siam PIC-Ganesha

Address : 388 Siam Square One PH7001 7th Floor

Praram 1 Road, Patumwan, Bangkok 10330

### **Stage Progression**

- 14:30 Door Open for Guest
- 15:00 Opening
  - Screening of Japanese TV Dramas
  - Talk show by Ryusei Fujii and Hinako Sakurai
  - Music Live Performance
  - Participatory event etc.
- 17:00 Closing