

The World's Largest Contents Market : MIPCOM 2024

“MIPCOM BUYERS’ AWARD for Japanese Drama”

The Grand Prix:

“The Greatest Teacher” (NIPPON TV)

“Where does the Sea Begin” (FUJI TELEVISION)

The Honorable Mention Award:

“Unmet: A Neurosurgeon’s Diary” (Kansai TV)

On October 21, the winners of the “MIPCOM BUYERS’ AWARD for Japanese Drama” were announced at MIPCOM 2024, the world’s largest contents market held in Cannes, France (hosted by RX France). “The Greatest Teacher” (NIPPON TV) and “Where does the Sea Begin” (FUJI TELEVISION NETWORK, INC.) won the Grand Prix, and “Unmet: A Neurosurgeon’s Diary” (Kansai TV) won the Honorable Mention Award.

This is the first time since the establishment of the awards that two works won the Grand Prix.

The Grand Prix

**“The Greatest Teacher”
(NIPPON TV)**



**“Where does the Sea Begin”
(FUJI TELEVISION NETWORK, INC.)**



The Honorable Mention Award

“Unmet: A Neurosurgeon’s Diary” (Kansai TV)



“MIPCOM BUYERS’ AWARD for Japanese Drama” is for overseas buyers to screen Japanese dramas and select those they would like to buy and introduce in their own markets. This year, 9 dramas were nominated and screened. The jury consists of leading buyers from Europe and other parts of the world, recommended by the organizer from among the buyers who gather at MIPCOM.

The award was established in 2009 as a collaboration between MIPCOM and the International Drama Festival in TOKYO, and it is being held for the 15th occasion this year.

Nominated Works

Company	Title
NHK (Japan Broadcasting Corporation)	The Great Passage
NIPPON TV	The Greatest Teacher
TV Asahi corporation	Destiny
Tokyo Broadcasting System Television, Inc.	Extremely Inappropriate!
TV TOKYO Corporation	BABY ASSASSINS
FUJI TELEVISION NETWORK. INC.	Where does the Sea Begin
ABC Japan	Every Precious Moment
Kansai TV	Unmet: A Neurosurgeon’s Diary
Yomiuri TV	Black Familia –The Shindos’ Revenge–

What is MIPCOM?

“MIPCOM” is the largest international TV contents exhibition that gathers professionals and specialists who manage television programs and various visual contents from across the world, held every fall in Cannes, France.

A number of participants will join MIPCOM to further expand business for producing contents, collaborated works, investments, distributions, etc.

■■ Bureau of International Drama Festival in TOKYO ■■

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